

# Jonathan R. Watts Hull

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**Profile** Versatile communications professional with extensive experience in writing, research and analysis, editing, design, project management, and publicity. Excellent communication, organizational, computer, administrative and interpersonal skills. Extensive background in public policy, and public service.

## Professional Experience

### Senior Policy Analyst

Southern Legislative Conference of the Council of State Governments, Atlanta, GA

(Oct 1997 - present)

- Serve as principal liaison for two committees, conducting extensive research and analysis in issues relating to education, agriculture, and rural development. Provide support for energy and environment issues. Develop and coordinate sessions for two meetings annually for each committee during the largest regional gathering of state leaders in the country.
- Author reports and issue briefs on education issues for legislators and staff. Collect and review data from state and federal sources and provide constructive analysis for policymakers. Conduct occasional surveys of state departments of education and education legislators on emerging topics. Serve as editor for reports generated by other staff.
- Provide spot research support on a wide range of issues, including multi-state profiles of legislation or laws, in-depth analysis, and emerging policy trends. Work closely with legislators and legislative staff in Southern states to collect information and identify priority concerns and emerging issues.
- Provide expert testimony to legislative committees and professional groups on focus issues, including federal education policy, state plans for tobacco settlement funds, the No Child Left Behind Act, school finance, and school safety.
- Coordinate the production of all major printed pieces, including design and layout of reports, papers, brochures, meeting announcements and other incidental publications; serve as principal point of contact for printers and service bureaus. Designed and maintained organization's Website.
- Monitor legislative and administrative activity in five Southern states in all subject areas; cultivate contacts in legislative service agencies; maintain regular contact with legislators and staff to ensure SLC services and publications are appropriate and timely.

### Tourism and Community Conservation Officer/U.S. Peace Corps Volunteer

Queen Elizabeth National Park, Uganda (Jul 1995 - Apr 1997)

- Established tourism in the Maramagambo Forest, a previously undeveloped sector of Queen Elizabeth National Park. Created campground, interpretive trails, and management and maintenance procedures to ensure continued protection and sensible development of the area.
- Assisted local residents in the establishment of village-based community groups. Provided, coordinated, or facilitated training for more than 100 community members, mostly women, in literacy and numeracy, basic business skills, organizational development, and conservation.
- With park staff and community volunteers, facilitated community-initiated participatory rural appraisal (PRA) targeted at identifying village problems and opportunities for self-help solutions. Using participatory information gathering techniques, assisted local villagers with exercises to gather and analyze information and apply it toward viable solutions.

### Advertising and Promotion Coordinator

University Musical Society (UMS), Ann Arbor, MI (Nov 1993 - Jun 1995)

- Coordinated promotion efforts for one of the top five performing arts presenters in the country. Organized and planned marketing and promotion strategies for concerts, concert series, special events, and concert seasons.
- Reorganized intern/volunteer program, recruiting and scheduling seven part-time volunteers and six interns; created specific task and skill positions for all unpaid staff and supervised all volunteer work.
- Designed advertisements, program books, and publicity materials; oversaw out-of-house design and production of program books, advertisements, direct-mail brochures and postcards.

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## Professional Experience, continued

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### Assistant Publicist

National Public Radio, Washington, DC (Sep 1991 - Aug 1993)

- Coordinated national press and member station publicity for programming on the largest public radio network in the US.
- Developed and implemented publicity plans for news and cultural programs; wrote press releases and feature stories; developed press kits; coordinated acquisition and production of publicity materials; maintained publicity archives and mailing lists.
- Analyzed ongoing and planned NPR programming to identify promotional potential of series, specials, individual show and segments. Developed and assembled appropriate press and station materials.
- Assisted in creative development of graphic and print materials for NPR programs; created promotional mailers, fliers, posters, information sheets, and other publicity materials.

### Instructor/Peace Corps Volunteer

Lumumba Secondary School & Nkrumah Teacher Training College, Zanzibar, Tanzania  
(Oct 1989 - Feb 1991)

- Taught English and pedagogy at post-secondary and college levels with an emphasis on literature and composition.
  - Coordinated British Consul-supported literature/reader program for the Zanzibar Ministry of Education, directing the distribution of materials, programming, and instruction of reading and literature in secondary and post-secondary schools.
  - As a secondary project, assisted in the renovation of an historic coral stone palace in Zanzibar Town, organizing accounts, overseeing reconstruction, coordinating with local artisans and officials, and facilitating training of new craftsmen in traditional construction techniques.
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## Service

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**Secretary, Board of Directors**, Oakhurst Community Garden Project, Decatur, GA  
(Nov 1999- December 2003)

**Publicity Consultant**, Global Rivers Environmental Education Network, Ann Arbor, MI  
(Jan 1994 - Jan 1995)

**Volunteer Naturalist**, Ann Arbor Parks and Recreation, Ann Arbor, MI (May - Sep 1994)

**Trail Steward**, Nature Conservancy, Albemarle County, VA (Mar 1987 - Jun 1989)

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## Education

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**University of Virginia**, B.A., English; B.A., Religious Studies, 1989.

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## Publications

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### *Reports (selected)*

- Doing the Math: Southern State School Finance Systems (2004)
- Filling in the Gaps: Solving Teacher Shortages (2003)
- Tobacco in Transition (2002)
- Making a Safe Haven: A Review of Safe Schools Status, Perceptions, and Practices in the South (2000)
- Language Diversity and Southern Schools (1999)

### *Papers and Articles (selected)*

- Farm to School (2006)
- The 2007 Farm Bill [Summer Update] (2006)
- Access to Capital for Rural Development (2005)
- Notable Rural Development Programs (2005)
- The Tobacco Buyout (2005)
- A Rural Policy for the 21<sup>st</sup> Century (2004)
- Making the Grade: SAT Participation and Performance in the South (2004)
- Status of Rural Education in the South: A Survey of Key Indicators (2003)
- The No Child Left Behind Act: Leaving the States Behind? (2002)
- Finally the Farm Bill (2002)